

# Michelle A. Materre

## Curriculum Vitae

### EDUCATION

1977

Boston College, Chestnut Hill, Massachusetts  
M.Ed. Educational Media

1975

Boston State College, Boston, Massachusetts  
B.S. Education

1973

Antioch College, Yellow Springs, Ohio  
Fine Arts Studies

### PROFESSIONAL EXPERIENCE

1998 - 2005

#### *Boys of Baraka - current project*

Outreach Coordinator

Loki Films, filmmakers Rachel Grady and Heidi Ewing

Responsible for organizing New York City opening events, working with schools and youth programs, advising on promotional materials and distribution strategies, liaison to national partners, coordinating strategic marketing and outreach plan leading up to two week theatrical run at The Film Forum, November 30, 2005.

#### *Sweet Honey in the Rock: Raise Your Voice*

Outreach Coordinator

Firelight Media, filmmaker, Stanley Nelson

Responsible for organizing 5 national events, advising on promotional materials and distribution strategies, liaison to national partners, coordinating strategic marketing and outreach plan leading up to national public television broadcast on PBS in June, 2005.

#### *Chisholm '72 - Unbought & Unbossed*

Outreach Coordinator

Realside Productions, filmmaker Shola Lynch

Responsible for organizing events, advising on promotional materials and distribution strategies, liaison to national partners, coordinating strategic marketing and outreach plan for national educational outreach campaign.

#### *West 47<sup>th</sup> Street, Lichtenstein Creative Media*

Outreach and Distribution Coordinator

Responsible for organizing 100 outreach events around the U.S. leading up to the national PBS broadcast on P.O.V. in August, 2003. Continued involvement includes designing a strategic marketing and distribution plan for national and international distribution of this award-winning, feature length documentary profiling four individuals with mental illness over the course of three years.

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*COLORVISION, American Public Television, National Minority Consortia*

Outreach Coordinator

Responsible for organizing national outreach and promotional campaign for this upcoming public television series, set to air January, 2004.

*The Rise and Fall of Jim Crow, WNET/Channel 13*

Outreach Coordinator

Responsible for organizing national educational outreach and marketing campaign for this four part public television series aired October, 2003.

*Reel New York, WNET/Channel 13*

Curator/Advisory Board Member

Responsible for programming eight hour series of independent films airing weekly on public television since June, 1995, along with the series' Executive Producer.

*Aaron Davis Hall, City College - Tenth Anniversary*

Programmer/curator

Responsible for curating, programming and producing this ten-year-old, three-day festival of independent films by African-American filmmakers from around the country.

*African American Women in Cinema Conference*

Programmer/curator

Curated and coordinated a three-day film conference and series, March 8-10, 2002 held at the Director's Guild of America.

*Media Consultant*

Advising organizations and individuals on various topics related to film programming, distribution, marketing, production and fundraising. A sampling of current clients includes: Channel 13/ WNET, American Public Television, Women Make Movies.

**TEACHING EXPERIENCE**

**1998-present**

**The New School University**

Core Faculty, Bachelors' Program

Courses: *Viewing Diversity within the African Diaspora, Demystifying Distribution: Getting Your Indie Film into the Marketplace; Script Analysis, Movements in World Cinema I, Global Cinema.*

**New York University**

Adjunct Faculty, School of Professional and Continuing Studies, Paul McGhee Division

Courses: *Alternative Media, Summer, 2005; Race, Ethnicity and Class in Media, Fall 2005*

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### **The New School University**

Media Studies Department

Adjunct Professor

Spring and Fall 2000

Graduate level courses: *Diversity within the African Diaspora; Merging Images, Asian and African American Images in the Media.*

### **The New School Media Studies Graduate Program**

Media Management Program Coordinator

Academic Year 2000

Coordinated course curriculum, advised graduate students on designing their program; and acted as liaison to faculty members in this recently formed department. Supervised support staff and coordinated alumni relations.

### **American University**

Literature and Communications Departments

Adjunct Professor, Fall, 1998 and Spring, 1999

Courses: *Censorship and Media; A Critical Approach to the Cinema; and Visual Literacy.*

### **New York University**

Asian Pacific American Studies Program

Adjunct Professor, Spring, 1998 and Spring, 1999.

Courses: *Merging Images, Asian and African American Images in the Media.*

## **STAFF POSITIONS**

### **February 2005 - Present**

*THIRD WORLD NEWSREEL*

*Distribution Director*

Responsible for overseeing the distribution service of this 40 year old progressive alternative media arts organization, committed to the creation and appreciation of independent and social issue media by and about people of color, and the peoples of developing countries around the world. Recently curated a weekend series of videos from the TWN collection entitled, "A Call for Change" at Brooklyn Academy of Music, October 7-9, 2005.

### **1999-2001**

*ROJA Productions*

Director of Outreach

Responsible for designing, coordinating and executing an extensive national outreach campaign for four part documentary series *Matters of Race*, scheduled for PBS broadcast Fall 2002. Designed and implemented organizational public relations and marketing strategies, assisted in fundraising and new project procurement and development.

## STAFF POSITIONS - (continued)

### 1995-1998

#### *International Film Seminars*

Executive Director

Managed all operational, programming and administrative aspects of this non-profit organization, a cornerstone of which is the 44-year old Robert Flaherty Film Seminar. Liaised with and implemented mandates of fifteen member board of trustees by developing and executing fundraising strategies, overseeing distribution of Flaherty film properties, coordinating seminar programs and logistics, maintaining organization's books and records, and supervising personnel.

### 1991-1999

#### *KJM3 Entertainment Group, Inc.*

Vice President, Creative Affairs

Founded and organized this independent distribution and marketing company specializing in multicultural film and television projects. Primary oversight responsibility for acquisition of high quality film/video projects, programming, filmmaker relations and outreach for the company's distribution repertory of 8 feature films and more than 25 short films by independent Black filmmakers from around the world, including the award-winning *Daughters of the Dust* by Julie Dash.

### 1991-1994

#### *Educational Video Center*

Associate Director/Director of Marketing

Devised and implemented a distribution system for the promotion and distribution of EVC's extensive collection of youth-produced documentary videotapes. Primary responsibility for organizational fundraising and development and public relations.

### 1988-1991

#### *Women Make Movies*

Associate Director

Designed and implemented a successful production and technical assistance program for women filmmakers. Duties included advising and overseeing the productions of 75 women filmmakers; marketing and proposal writing; fiscal management; media arts advocacy and office management for this national, non-profit women's media organization with a current annual budget of more than one million dollars.

### Highlights of Recent Accomplishments:

- **Producer/Curator:** The New School Diversity Committee, "Innocents Lost", book signing by author Jimmie Briggs, discussion and film screenings at Theresa Lang Center, October 20, 2005.
- **Programmer:** Third World Newsreel at Brooklyn Academy of Music, October 2005
- **Presenter:** scheduled to present at the Austrian Association for American Studies Conference, "The South, New Orleans, the Caribbean and Discourses of Creolization", New Orleans, LA. -November 2005 - conference postponed due to Hurricane Katrina.
- **Juror:** Miami Dade County Arts Council, Fellowship awards, November 2005.
- **Series Consultant/Moderator:** "The Work of John Sayles and Maggie Renzi" - North Star Fund Retrospective, The Museum of the Moving Image, May, 2005
- **Panelist:** The New York International Latino Film Festival, panel on "Distribution: Finding the Deal that's Right for You:", Friday, July 29<sup>th</sup>, 2005.
- **Moderator:** Panel on "The New Latin American Directors: with **Walter Salles**, director of *Motorcycle Diaries*; **Fernando Meirelles**, director of *City of God*; **Alfonso Cuaron**, director of *Y Tu Mama Tambien*; **Sebastian Cordero**, director of *Cronicas*. December 7, 2004
- **Presenter:** American Studies Association Conference, Atlanta, GA, November 13, 2004  
Panel: "Struggles over Mass Media Representations in the Sixties"  
Paper Title: "Did we drink the Kool-Aid: Black Public Affairs Programming on Public Television in the 1960's"

### AWARDS and AFFILIATIONS

- Distinguished Teaching Award, The New School, September 2005
- New York Women in Film and Television, Board of Directors  
Vice President, Membership, 2005-2006  
Elected to the Board in 2003.
- Reel New York, *Channel THIRTEEN/WNET* - Advisory Board Member

Guest lecturer at many universities and numerous panels, workshops and seminars.  
Programming/curatorial consultant for a variety of schools, libraries, media arts centers, film festivals and individuals around the country.